24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

Schedule E)	PAGE 1 OF 1 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
American Crossroads	C C00487363
Check if 24-hour report 48-hour report New report Amends report filed	on Man / Dab / Yayay
Full Name of Payee Main Street Media	Date of Public Distribution/Dissemination
	09 30 2014
Mailing Address P.O. Box 25093	Amount
City State Zip Code	1102248.50
Alexandria VA 22313	Transaction ID : SE.1 Date of Disbursement or Obligation
Purpose of Expenditure TV / Media Placement Category/ Type	09 / 26 / 2014
Name of Federal Candidate Support Office	e Sought: House District:
Mark Pryor Oppose	President State: AR
Calendar Year-To-Date Per Election for Office Sought Disbut 2014	ursement For: Primary ⊠ General Other (specify) ▶
Full Name of Payee	Date of Public Distribution/Dissemination
McCarthy Hennings Whalen, Inc.	09 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 1850 M Street NW	Amount
Suite 235	, missing
City State Zip Code Washington DC 20036	3608.19 Transaction ID : SE.2 Date of Disbursement or Obligation
Purpose of Expenditure TV / Media Production Category/ Type	09 30 2014
Name of Federal Candidate Support Office	e Sought: House District:
Mark Pryor Oppose	President X Senate State: AR
Calendar Year-To-Date Per Election for Office Sought Disbrace 2014	ursement For: Primary X General Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures	1105856.69
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	1105856.69
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.	
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Signature	